



Coco's
ANIMAL WELFARE



2016
ANNUAL
REPORT

**Never doubt that a group of
thoughtful, committed citizens
can change the world. Indeed,
it is the only thing that ever has.**

-Margaret Mead

Message from Laura Raikes Founder and Executive Director



On December 31, 2016 I exhaled.

This was our year of change - intended change with the opening of our new community animal clinic and anticipated change as our Mexican not for profit can now issue donation receipts. Both are milestone achievements.

Both are welcomed changes that have positively affected our communities on a profound level. Our communities are not just the animals we serve, it is also our staff, volunteers, donors and pet owners.

We all know that change is positive but it is never easy. Our new home and ability to issue tax receipts to local corporate and individual donors are both feeling like a miracle. The change is overwhelmingly positive.

Our new community animal clinic, within just a few months of opening, has affected our communities in more ways than we could have predicted. With just a few months under our belt we have already helped 15% more animals than 2015! That's 1159 more animals.

Our donors have responded to the increased demand at the new community animal clinic. More cats and dogs are found throughout the community in dire health and living conditions. Our veterinary team and volunteers resolve both issues quickly, and can accommodate the increase.

Our staff seamlessly adopted new policies and more efficient protocols for surgeries, medical assessments, customer care, and emergency response. The increased space lets staff work better and faster with more volunteers.

Our Board of Directors have put themselves to work to help all of us adjust to the predictable and unpredictable changes. Their expertise has helped us fine tune our inventory system and expand our fundraising program. Their encouragement was the prevailing force behind the new community home and we could not have done it without them.

Most importantly the animals we serve and the programs we offer have had a continuum of service throughout our period of change. Our mobile unit tirelessly worked within remote communities to educate pet owners, identify and help feral and abandoned animals, while our vets maintained their weekly schedule treating injured animals and conducting spay and neuter services.

Our partnerships with other animal welfare groups and shelters has strengthened as we coordinate additional community spay and neuter clinics, community education programs and outreach to pet owners.

So what has change meant to CAW? It has fostered stronger relationships with individual donors, opened new opportunities with corporate donors, extended our reach to communities who are at risk and provided much needed health and spay and neuter services to cats and dogs. Change has been a positive force for CAW. Our gratitude for every person, every animal and every community that works with us is what has gotten us to this point and will continue our mission as we move forward.



CEO - Loco Gringo Corporate Donor

I have great admiration for the tireless work that Coco's Animal Welfare and its volunteers do for Riviera Maya communities. When our company heard about the capital campaign for the new CAW community home, we immediately came on board.

Like CAW, Loco Gringo is part of an international community that loves the Riviera Maya and always wants to help innovative charitable organizations. As a supporter of One Health initiatives, CAW's mission fits well with our community donation program.

Our seven day matching funds campaign far exceeded our expectations. Not only did we reach our goal, but we raised 33% over our target, once again demonstrating the power of community, a narrative that has been a very large part of my 20 years in the Riviera Maya.

As an animal welfare organization, CAW is a pivotal piece in the One Health approach to our communities. As tourism in the Riviera Maya grows so do our residential communities. Healthy communities are essential to support our growing tourism.

One Health recognizes that communities are comprised of people, animals and the environment and therefore the health of one group effects the health of all groups. The goal of the One Health approach is to encourage the collaborative efforts of multiple disciplines and organizations to achieve the best health for people, animals, and our environment.

CAW programs support this goal as a health partner for our animals through rescue initiatives, community outreach, foster families and spayed and neuter clinics. Their contribution is instrumental with assisting our communities to reach their healthy potential and I am proud to be a part of their ongoing efforts.

Message from Executive Committee

C.A.W Board of Directors

Our team of seven makes up the Executive Committee for Coco's Animal Welfare Board of Directors. Each of us brings a diverse level of skill to the table, but we all have the same commitment to the mission and vision of CAW - to alleviate the suffering of street dogs and cats and rescued animals of the Riviera Maya.

Through this year of change we have used the mission as the framework to maintain our focus and maneuver change in both physical and organizational moves. As Executive volunteers, we work with and support CAW staff as they execute the training, education and maintenance necessary to successfully fulfill the challenges faced by animal welfare services.

But, none of this could be possible without our donors. Over the past few years the International Federation of Animal Welfare (IFAW) has worked with CAW to lay the groundwork for change while also financially supporting this change. With their guidance and expertise further financial support has been awarded by Dog's Trust, Frost Foundation, Loco Gringo, Tigertree Foundation and individual major donors.

Individual donors continue to overwhelmingly support our services and programs. Our communities worked together to help those who we hold dear - disadvantaged animals who were abandoned, harmed, injured and mistreated.

We are thankful for the support of our capital campaign donors, our major donors and our individual donors. It is because of them that CAW has increased their services by 15% in 2016 and moved into our new community animal clinic.

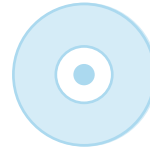
We will continue to grow, change and progress as a Board with CAW and the community it serves. We are proud, inspired and thankful for the opportunity to support CAW's mission hand in hand with donors, CAW staff, community members and future supporters.

Ebon Bouri
Sherwood Freeman Anders
Maureen Meno
Jenny Pill
Laura Raikes
Lorraine Reynolds
Sherry Stevens

11,031 animals helped in 2016



85%
sterilizations



15%
rescue & adoption

2016 Program Statistics

CAW Sterilizations

4,415

Rabies Vaccination Campaign

2,000

Community Sterilizations

1,980

Outreach Program

1,200

Kitten Program

832

Dog Program

391

Cachito's Fund

116

Coco's Kittens

97



Venadita



Venadita is an Outreach program success story. Found in Invasories, she was malnourished, and had many health issues. With the attention of our staff and volunteers, Venadita was adopted through Cachito's Fund where she now has a happy, safe, and loving home.





Jack

Jack began as part of our Trap, Neuter, Return Program as a borderline feral cat, but was quickly put into our Coco's Kitten Program when a severe infection was discovered in his eye. Unfortunately Jack's eye had to be removed, but he was quickly adopted by a local family. Jack will be moving with his adoptive family to Mexico City.



Oswaldo



Oswaldo was found on the side of the road by CAW staff. He had been hit by a car and left for dead. His lower jaw had been broken, his eye was lost, Oswald had to be tube fed until he fully recovered. He has been adopted locally by a family that frequents CAW events, our kitten cuddling program, and our spay and neuter programs.



Gabo

Gabo was found tied to a tree just down the street from CAW's new community clinic. He was full of ticks, starving and dehydrated.

After a full recovery, Gabu was placed in the Cachito's Fund program where he was adopted internationally by a loving family.





Ruffo was found through our Outreach Program in Playa del Carmen. Not only was he malnourished but was infested by ticks, the worse case ever seen at CAW. Unfortunately, Ruffo will remain blind due to the spread of Ehrlichiosis, a form of tick disease that spreads to the eyes. With the coordinated help of both donors and our vets, Ruffo has fully recovered. Dr. Erika decided to personally adopt Ruffo.

Ruffo



Over **41,000** dogs and cats have been helped since **2009**

- Utilize a no-kill sterilization and TNVR (Trap/Neuter/Vaccinate/Return) program to stabilize the animal population
- Decrease the spread of disease and abuse by rescuing homeless and unwanted animals
- Facilitate the fostering and adoption of homeless animals to loving homes
- Work with animal shelters and community animal programs that need and can benefit from clinic and medical services
- Travel to remote areas to administer animal medical services and provide community education about pet care and treatment
- Work proactively with community and neighborhood organizations to teach responsible pet guardianship to children and teens

It costs CAW just **10¢** to raise **\$1**



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